

Commercial Design and Photography

A way of thinking

What is Commercial Design?

Graphic Designers

Billboards

Logos

Magazines

App Designers

Illustrators

Basically creators

Everything MAN MADE was Designed



Design RULES- Some of them

Keep it simple- Silly

Type Rule:

Serif Rule

Space is ok! It makes things “clean”

KISS

Keep it simple silly



Save Water ... Save Life

A series of watercolor splashes in various colors (blue, yellow, green, pink) arranged in a vertical, slightly irregular pattern. The splashes are of varying sizes and have a soft, painterly texture with some smaller droplets scattered around them.

THE HELIO SEQUENCE

CAFE ELEVEN • ST. AUGUSTINE • JUNE 1, 2008

LIVE
MOTION,
WE
ARE
& YOU
...WE LOVE
YOU!

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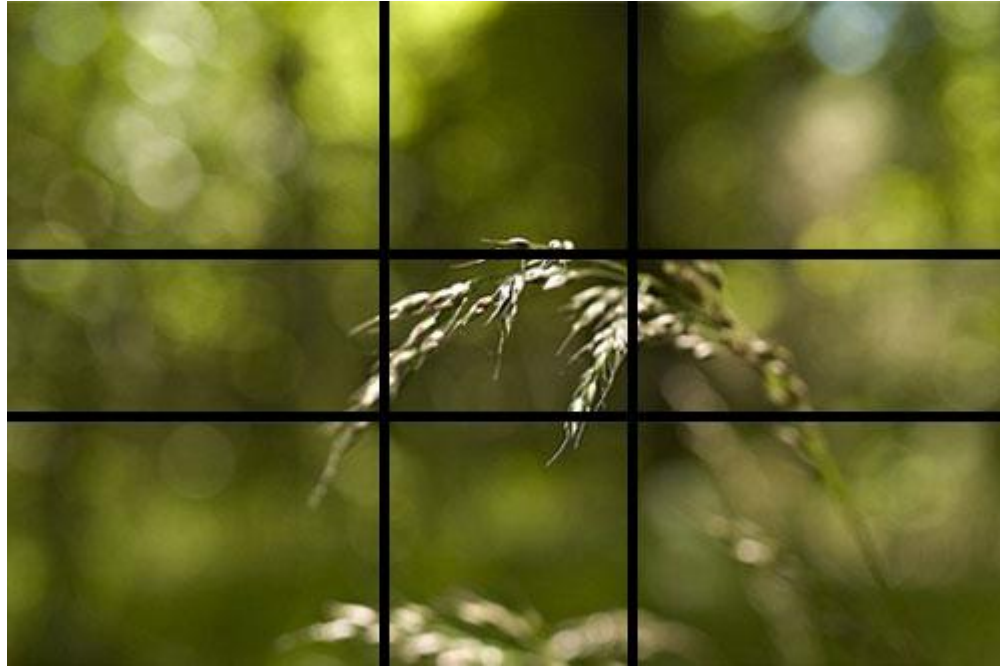
with
**CREATIVE
DESIGN.**

Photography

Art changed in 1900's with Photography
Schools of art... not for this!

Still lifes of photography

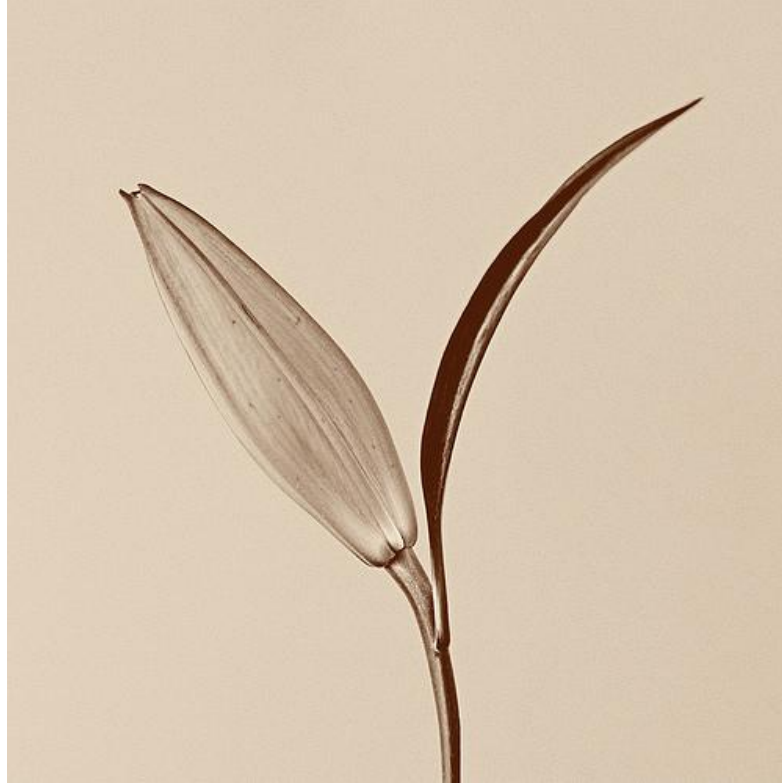
Rule of Thirds



Rule of Odds



Fill the Frame



Balance

